

Google Business Profile Video Verification Script

Provided by  digitaldivision



This script includes:

- ✓ **Pre-recording setup** (verified by official Google guidance)
- ✓ **A flexible, compliant video script**
- ✓ **Upload and wait time process explained**
- ✓ **Best practices and troubleshooting tips from trusted SEO sources**

Pre-Recording Setup

Plan ahead: Prepare in advance. Google requires videos to be unedited, continuous, and at least 30 seconds long, recorded via mobile and uploaded immediately.

Equipment & Settings

Use a smartphone or tablet (not desktop) with location, camera, mic permissions enabled.

For compatibility, use 720p at 30 fps in “Most Compatible” or standard formats if you encounter upload errors.

Ensure good lighting, stable footage (avoid shakes), and clear audio.

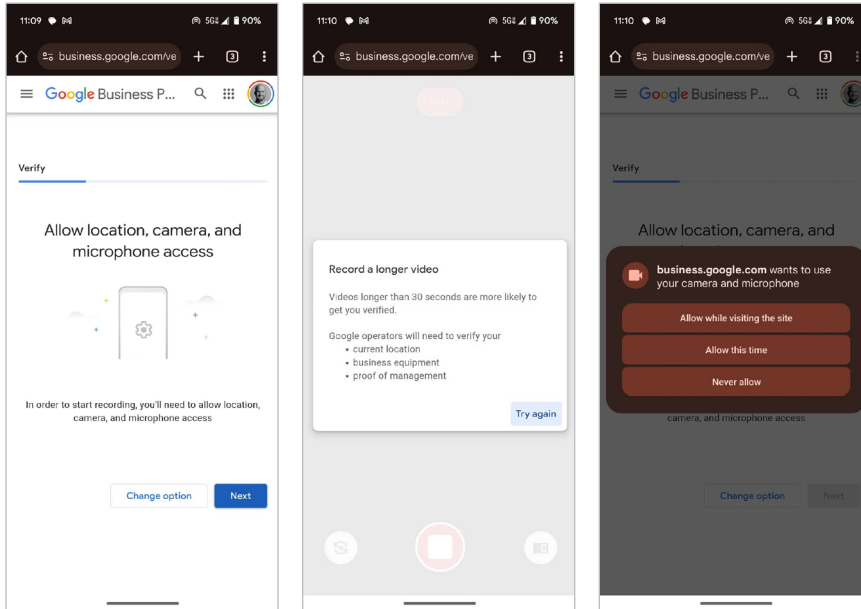
Eligibility

Applies to storefronts, service-area, and hybrid businesses. If no permanent sign exists, select the service area business option.

Avoid showing sensitive info (bank, tax, ID), or video recordings of individuals that are not owners and would be considered “unrelated faces” in the verification process.



Video Recording Script (Adapt to Your Business Type)



1. Intro – Start Outside Your Location

"Hi, I'm [Your Full Name], the owner of [Business Name], located at [Street Address or Area]. I'm recording this video for Google Business Profile verification."
Show street numbers, signs, landmarks, exterior of your location.

2. Business & Signage

Clearly display your permanent signage matching your GBP name
"Here's our storefront and business sign visible from the street."

3. Proof of Management

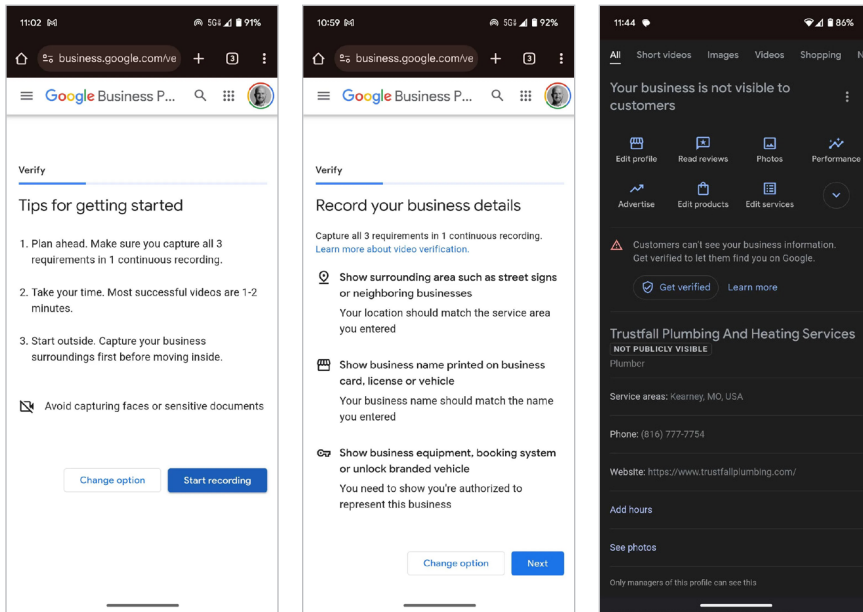
Enter and demonstrate authorized access. Unlock a door, cash register, or service vehicle
"I'm unlocking our front door/cash register/branded van to show ownership and management access."

4. Operational Proof

Showcase interior workspace, tools, POS, branded uniforms, work vehicle, or service in action.
Display business documents (license, invoices, utility bills) that clearly show your business name and address.
"Here's our workspace and paperwork with our business name and address matching our profile."

5. Wrap-Up

"That completes our video for Google Business Profile verification. Thank you for reviewing!"



Uploading Your Video

- Upload directly in-app or via GBP dashboard immediately after recording
- Google reviews within up to 5 business days, though it may process faster through automation
- After review, you'll receive confirmation or feedback for improvements

Best Practices & Troubleshooting

Keep it concise & relevant (ideally 30 sec–2 min) to boost automated approval.

- Record in one continuous, stable take—no edits or filters
- Avoid oversharing (private info, unrelated people/faces)
- If upload fails, adjust camera settings or retry
- Common rejection reasons: missing signage, no proof of management, unclear visuals
- You are allowed to delete & reupload videos anytime via Advanced → Video uploads

Optional: Live Call Verification

If your video is repeatedly rejected, consider requesting a live video call option with a Google rep via Google Meet. To set this up, navigate to Google Business Profile support, make your request, and they will guide you through the process.